**SWOT ANALYSIS**

|  |
| --- |
| **ANALYSIS OBJECTIVES** |
| * OBEJCTIVES POINTS * OBEJCTIVES POINTS * OBEJCTIVES POINTS |

|  |  |
| --- | --- |
| INTERNAL FACTORS | |
| **STRENGTHS +** | **WEAKNESSES –** |
|  |  |
|  |  |
| EXTERNAL FACTORS | |
| **OPPORTUNITIES +** | **THREATS –** |
|  |  |

|  |
| --- |
| **ANALYSIS SUMMARY** |
| * SUMMARY POINTS * SUMMARY POINTS * SUMMARY POINTS |